

VIRADA

Pour le Peuple



Chardonnay

14.0%
alc/vol

Vin produit et mis en bouteille en Californie, États-Unis

2018

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The Birth of Venus

*Her heat I miss the most,
Without her radiance to burn
a streaking comet's trail
Is so hard to bear,
The soft touch of her hand,
The lingering scent of her hair,
There is simply not a sun in the heavens
Quite magnetic as her,
Mere Jovian moons and even Venus,
Cannot ever dare to compare.*

Chardonnay

14.0% alc/vol

2018



Enjoy Wisely



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PAUL BARTHELEMY 1862

La Perle 1862

Sauvignon Blanc

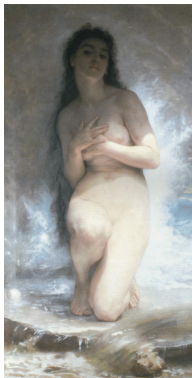
13.5%
alc/vol

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*Take the pearl and leave the
shell behind.*

—Rumi

Sauvignon Blanc

13.5% alc/vol

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Pinot Noir

14.8%
alc/vol

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Stocked in the emperor's provisional carriages on his vast campaigns were the best from Burgundy. The favorite of Napoléon Bonaparte was Pinot Noir, however, in the ancient Greek style he diluted his Grand Cru with water. He was a man of great power, but with restraint. If not leading conquering armies across the

continent, be at liberty to taste this majestic wine unbridled in all its glory.

Pinot Noir

14.8% alc/vol

2018



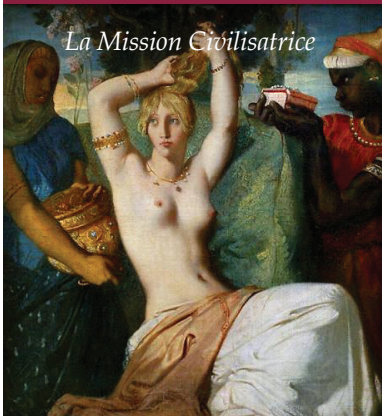
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La Mission Civilisatrice



12.9%
alc/vol

Vin Rouge

2018

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La Mission Civilisatrice was a policy of inequality enshrined over France's armed colonial conquests. This was subjugation of cultures first for profit, not cornucopian gifts as benefactors of the French. The effects of this deleterious policy has had consequences as it promised France's own brand of cultural and racial supremacy abroad

which still resound. Colonial subjects from Asia, Africa and Near East sacrificed dearly for the development and defense of France. They gave their all for la gloire.

Vin Rouge

12.9% alc/vol

2018



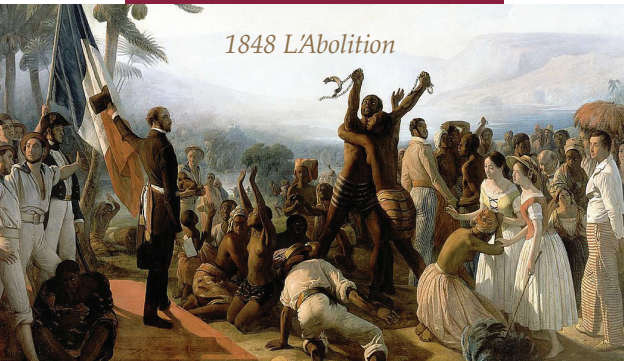
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1848 *L'Abolition*



Merlot

13.5%
alc/vol

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Napoléon reinstated slavery after it was first abolished by the French Revolution. The 1848 second abolishment of slavery in France and its colonies was finally achieved. Oenophile's cherished ports of Bordeaux and Nantes were active in the Middle Passage for centuries. Incongruent with pretentious aspirations, vaunted châteaux had African slaves which has gone unmentioned nor examined in prominent wine publications. We are finally free to know.

Merlot

13.5% alc/vol

2018



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Paris en 1870



Syrah

14.0%
alc/vol

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1870 saw the sudden collapse of the Second Empire of France and the ensuing Siege of Paris. The nephew of Napoléon, was a hedonistic authoritarian president. When his term limit was not overturned, he committed a coup d'état to establish himself as Emperor Napoléon III rejecting democratic principles. A conspirator, he was unlike his famed uncle. He is noted for his behest of the 1855 Classification of Bordeaux. The painting is prophetic as it portrays the Fall of Corinth and is aptly applied to Paris with delusions of imperial grandeur extinguished by invading forces when completed that same year.

Syrah

14.0% alc/vol

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Les Batignolles 1870

Cabernet Sauvignon

14.0%
alc/vol

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2018



The Second Empire of France was the wellspring for many of France's greatest luminaries in the arts, literature and sciences. Paradoxically, our world was gifted by modern French masters during the ambitious reign of Napoléon III, torn with a litany of conspiracies and insane foreign incursions which ultimately led to his untimely demise. He is often credited with the famous 1855 Classification of Médoc in Bordeaux; critically in 1861, Grand Cru and Premier Cru vineyards in Burgundy were classified as well. His legacy has been afforded far more credit for fine wine than for sage statesmanship. The emperor suffered from an overinflated value of both his military prowess and diplomatic skills coupled with a corrupt regime of insatiable appetites, yet our diadem of Western culture is firmly planted over the panorama of fertile France. Laid at her marbled goddess-like feet which high

Cabernet Sauvignon

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culture forever fawns over to lead the way first, France from afar has flooded us with breadth and light from this dazzling epoch.

Coincidentally completed in 1870 by Fantin-Latour, same year as the Fall of the Second Empire as opportune to capture on canvas, as it portrays masters Édouard Manet, Auguste Renoir, Émile Zola, Edmond Maitre, Frédéric Bazille and Claude Monet at the studio in Les Batignolles. France, forced to abandon imperialism, can instead rely upon her innate strengths in the humanities and sciences, not conquests. When Marianne abandons the heavy anchor of racism from her grasp, she will rise ever higher, desired and admired as her past greats would wish her to be emulated universally as a torch of hope and enlightenment.

2018



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