

FACE VALUE



2018

a trustworthy socially acceptable taste

cabernet sauvignon

750ML

12.9% ALC/VOL

PROUDLY PRODUCED AND BOTTLED IN CALIFORNIA, USA

FACE
VALUE



2018
cabernet
sauvignon

a trustworthy socially acceptable taste

Abstinence I do not approve: Dissoluteness I do not forbid.

Eat, drink and merry.

But remember that the wise fly settles on the sugar
and not on the honey.

— Ghalib, 1854

VIRADA



enjoy wisely

750ML

CONTAINS SULFITES

12.9% ALC/VOL

PROUDLY PRODUCED AND BOTTLED IN CALIFORNIA, USA

PROPER

for FRIENDS & PHILOSOPHERS



Cabernet Sauvignon

12.9% alc/vol • 750ml

Proudly produced and bottled in California, USA

12.9%
alc/vol

PROPER

2018
for FRIENDS & PHILOSOPHERS

Cabernet Sauvignon • 750ml

*The hero of my tale, with all the power of my soul, whom I have
tried to portray in all his beauty, who has been, is, and will be beautiful,
is Truth.*

— *Leo Tolstoy, 1855*

CONTAINS SULFITES



Enjoy Wisely

V
VIRADA

Proudly produced and bottled
in California, USA

the truth
as it is

2018

Cabernet Sauvignon

12.9% alc/vol
750ml

Proudly produced and
bottled in California, USA

VIRADA


the truth
as it is

Cabernet Sauvignon 2018

Truth is one: the wise call it by various names.

Rig Veda
Mandala One - 1.164.46



12.9% alc/vol
750ml

Enjoy Wisely



CONTAINS SULFITES

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bottled in California, USA